



Geneva Ace Hardware

NEWSLETTER

APRIL 2026

Your Helpful Hardware Place... and so much more! We're not your ordinary Ace Hardware.

Bringing you what's new at your local family-owned Geneva Ace Hardware.

Our experienced associates can offer valuable tips on:

- Plumbing
- Small Engines
- Lawn & Garden
- Repair Projects
- Painting & Decorating
- Cleaning
- Hardware
- And More!

Please let us know if you have questions or comments on what you'd like to see featured.

Newsletter Editor:
Mary Jo Downen
typagraphics@gmail.com

STORE HOURS

(Until Further Notice)

Monday-Thursday & Saturday
8AM - 7PM

Friday
8AM - 8PM

Sunday
9AM - 5PM

P | 630.208.6600

www.genevaace.com

APPLY FOR YOURS TODAY!



Hello, Spring!

Spring has finally arrived in Northern Illinois, and with it comes the urge to get outside, clean up the yard, and bring the lawn and garden back to life after a long winter. Now that the snow has melted and temperatures are climbing, April is the perfect time to start setting the stage for a beautiful lawn and outdoor space, and Geneva Ace Hardware has everything you need to get started.

A healthy lawn begins early in the season. The Scotts® 4 Step Program makes it easy to build a thicker, greener lawn throughout the year, starting with early spring feeding and crabgrass prevention. Ace Rewards members can pick up the 5,000 sq. ft. program for \$94.99—that's \$25 off the regular price! (Limit 2 at this price.) The 15,000 sq. ft. program is just \$229.99 (\$60.00 off).

If you're looking for another great option for a beautiful lawn, Ace® Crabgrass Preventer with Fertilizer helps stop crabgrass before it starts while giving your lawn the nutrients it needs to wake up from winter dormancy. Later in the season, Ace® Weed and Feed helps tackle broadleaf weeds while continuing to nourish your lawn. And here's a great bonus: Ace Rewards members receive a \$15 bonus reward when they buy two or more bags of Ace® brand fertilizer in a single qualifying purchase.

Of course, keeping your lawn looking its best also requires the right equipment. The CRAFTSMAN® 21" Variable-Speed Self-Propelled FWD Gas Mower makes mowing easier with adjustable speed control

continued on next page

\$119.99 **-\$25** ACE REWARDS EXCLUSIVE

\$94.99

ACE REWARDS EXCLUSIVE Valid 3/1/26-4/28/26

\$15 BONUS REWARD

WHEN YOU BUY 2 OR MORE BAGS OF ACE BRAND FERTILIZER*
On a single purchase of qualifying products



SALE
\$23.99

Ace® Crabgrass Preventer with Fertilizer
Covers 5000 sq. ft.
7475262
15,000 Sq. Ft., 7475528...SALE \$69.99.



SALE
\$22.99

Ace® Weed and Feed
Covers 5000 sq. ft.
7475403
15,000 Sq. Ft., 7475460...SALE \$65.99.

Scotts® 4 Step® Annual Program

Covers 5000 sq. ft.
7287154
Limit 2 at this price.
15,000 Sq. Ft., 7287162...\$289.99 - \$60.00 Ace Rewards Exclusive,* You Pay \$229.99.
Limit 2 at this price.
4 Step® Annual Seeding Program, 5000 Sq. Ft., 7287188...\$139.99 - \$40.00 Ace Rewards Exclusive,* You Pay \$99.99. Limit 2 at this price.
15,000 Sq. Ft., 7287618...\$349.99 - \$90.00 Ace Rewards Exclusive,* You Pay \$259.99.
Limit 2 at this price.



Hello, Spring! (continued)

and reliable power to handle spring's fast-growing grass. Pick it up during the month of April for just \$379.

For cleanup, planting, and landscaping projects, the sturdy Ace® 6 Cu. Ft. Poly Wheelbarrow is the perfect helper for moving mulch, soil, plants, and more around the yard, and it's ON SALE for just \$64.99.

Spring isn't just about lawns—it's also the return of backyard wildlife. Birds are busy building nests and raising their young this time of year; welcome them back with Ace® 10 lb. Black Oil Sunflower Seed or 20 lb. Wild Bird Food, both great choices for attracting a variety of songbirds and just two for \$20 at Geneva Ace Hardware. Add a few C&S 11.75 oz. Bird Suet cakes to your feeders and you'll likely see woodpeckers, chickadees, and nuthatches stopping by for a nutritious treat, and they're only \$1.59 each.

Whether you're feeding the lawn, upgrading your mower, or enjoying the sights and sounds of backyard birds, April is the perfect time to embrace spring. Stop by Geneva Ace Hardware to take advantage of these great monthlong deals and get everything you need to make your yard the best it's ever looked!

SALE

\$64⁹⁹

Ace® 6 Cu. Ft. Poly Wheelbarrow

7331739



CRAFTSMAN®

~~\$399.00~~

-\$20 ACE REWARDS EXCLUSIVE*

\$379⁰⁰

CRAFTSMAN® 21" Variable-Speed Self-Propelled FWD Gas Mower

7040526



Geneva Ace Hardware will always be your **HELPFUL PLACE.**

ORDER at
www.genevaace.com
or call in your order:
630-208-6600



In-Store Pickup



Curbside Pickup

SALE

2/\$20⁰⁰

Ace® 10 Lb. Black Oil Sunflower Seed or 20 Lb. Wild Bird Food
8914699, 81995
\$10.00 each.



SALE YOUR CHOICE

\$1⁵⁹
each

C&S Bird Suet, 11.75 Oz.
Assorted varieties.
80795, 80799, 8003584, 8003592

