



Geneva Ace Hardware

NEWSLETTER

OCTOBER
2025

Your Helpful Hardware Place... and so much more! We're not your ordinary Ace Hardware.

Bringing you what's new
at your local family-owned
Geneva Ace Hardware.

Our experienced associates
can offer valuable tips on:

- Plumbing
- Small Engines
- Lawn & Garden
- Repair Projects
- Painting & Decorating
- Cleaning
- Hardware
- And More!

Please let us know if you
have questions or comments
on what you'd like to see
featured.

Newsletter Editor:

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STORE HOURS

(Until Further Notice)

Monday- Saturday

8AM - 8PM

Sunday

9AM - 5PM

P | 630.208.6600

www.genevaace.com

**APPLY FOR YOURS
TODAY!**



Ready for October?

October arrives with cooler nights and colorful leaves, and we're reminded that winter is just around the corner. Now is the time to prepare with smart products to make the season safer, cozier, and more enjoyable. At Geneva Ace Hardware, we've got some great sales to help you do just that.

Keep Your Home Safe with First Alert®

When furnaces start running and fireplaces start roaring, it's time to test and upgrade your safety home's safety equipment. First Alert® Smoke Alarms, Carbon Monoxide Alarms, and Fire Extinguishers give you peace of mind so you can focus on enjoying the season. During October you can **BUY ONE Select First Alert® product and GET ONE FREE!** Make sure your home is protected before the busy holiday season begins.

Make Your Backyard a Fall Retreat

October is a busy month for birds, whether they're migrating or staying put. Keep them coming back time and time again with Kaytee® Wild Bird Food and C&S Wild Bird Suet; a simple way to bring life and color to your yard, even as the trees grow bare.

BUY ONE GET ONE FREE: Choose from Kaytee 7 Lb. Songbird Blend, 8 Lb. Birders' Blend or 5 Lb. Nut & Fruit Blend Wild Bird Food. Or stock up on C&S Suet: Get **ONE FREE** with the purchase of Ace® 40 Lb. Wild Bird Food, Kaytee® 14 Lb. Songbird Blend™ or Kaytee® 16 Lb. Birders' Paradise Blend™ Wild Bird Food, just \$18.99 each. Keep those colorful backyard visitors singing for their dinner all season long!

Strengthen Your Lawn Before Winter

Your lawn may not look like it's ready to go into a winter slumber, but now is the time to prepare it for spring. Repair thin spots with Scotts® EZ Seed® **ON SALE**, just \$32.99 for the 10 Lb. bag or \$16.99 for the 3.75 Lb. bag. Apply Ace® Winterizer to build

continued on next page

**BUY TWO, GET ONE
FREE**

Select First Alert® Smoke Alarms, Carbon Monoxide Alarms and Fire Extinguishers**

5050153, 5050065, 5050093, 5050152, 5050064, 5975578, 5976980, 83559, 87892, 5050046

Not available where prohibited by law.
Free item must be of equal or lesser value.



Helpful Tip: Carbon Monoxide Detectors

Place carbon monoxide detectors on every level of your home and inside each bedroom to help detect unsafe CO levels and provide an early warning.



Ready for October? (continued)

**BUY ONE
GET ONE
FREE**

Kaytee® 7 Lb. Songbird Blend™, 8 Lb. Birders' Blend® or 5 Lb. Nut & Fruit Blend™ Wild Bird Food
81053, 8062614, 8123820
Free item must be of equal or lesser value.



BUY ONE

SALE
\$18⁹⁹
each

Ace® 40 Lb. Wild Bird Food, Kaytee® 14 Lb. Songbird Blend™ or Kaytee® 16 Lb. Birders' Paradise Blend™ Wild Bird Food
8315087, 81068, 8248692



**GET ONE
FREE**

C&S Bird Suet, 11.75 Oz.
8003592, 80795, 80799, 8003584



\$2.39
VALUE

strong roots that survive the cold: It's just \$16.99 and covers 5000 sq. ft., or pick up the 15,000 sq. ft. size for just \$49.99 A few minutes of care in October will reward you with a greener, healthier yard next year.

YOUR CHOICE
SALE \$42.99 **-\$10** ACE REWARDS EXCLUSIVE*
\$32⁹⁹
each

Scotts® EZ Seed®, 10 Lb.
7206436, 7229404
Limit 5 each at this price.



SALE \$19.99 **-\$3** ACE REWARDS EXCLUSIVE*
\$16⁹⁹

Ace® Winterizer
Covers 5000 sq. ft.
7475536
Limit 2 at this price.
15,000 Sq. Ft., 7475577...SALE \$49.99 - \$3.00 Ace Rewards Exclusive,* You Pay \$46.99. Limit 2 at this price.



SALE
3/\$12⁰⁰

Select Mrs. Meyer's® Clean Day Hand Soap, Dish Soap or Multi-Purpose Cleaner
\$4.00 each.



YOUR CHOICE
SALE \$21.99 **-\$5** ACE REWARDS EXCLUSIVE*
\$16⁹⁹
each

Scotts® EZ Seed®, 3.75 Lb.
7206428, 7229412
Limit 5 each at this price.



Freshen Up Indoors

With the windows shut against the cooler weather, it's time to freshen up the inside of your home. Mrs. Meyer's® Clean Day Hand Soap, Dish Soap, and Multi-Purpose Cleaner have fresh scents and plant-inspired

formulas that make cleanup easy and fresh as a spring breeze.

October is about balance: Enjoy the cozy moments while getting a jumpstart on preparing for the colder season ahead. Stock up on these fall essentials and more at Geneva Ace Hardware!

☆ ACE REWARDS EXCLUSIVE ☆

25% off

One regular priced item under \$50, or \$12.50 off one regular priced item over \$50. Valid 10/1-10/31/2025

Exclusions Apply. See back for terms and exclusions.

☆ ACE REWARDS EXCLUSIVE: ☆

25% off one regular priced item under \$50 or get \$12.50 off any regular priced item over \$50.

Offer valid 10/1/25 - 10/31/25. Coupon valid only for a single transaction on current store stock at participating Ace Hardware stores, acehardware.com, or the Ace mobile app. Not valid on prior purchases, or excluded merchandise listed at <http://www.acehardware.com/exclusions>, or items designated by participating stores, and cannot be combined with other coupons, offers, or discounts. Original coupon must be presented at time of purchase. Once redeemed, the coupon may not be redeemed again in any format. No cash value. Coupon cannot be replaced if merchandise is returned. Discount is allocated across all qualifying items in transaction. By redeeming this coupon, you agree to Ace Rewards Terms and Conditions, available at acehardware.com/rewards-terms which are expressly incorporated herein and subject to change.

Acehardware.com code:
OCTOBER25

