



Geneva Ace Hardware

NEWSLETTER

MAY
2022

Your Helpful Hardware Place... and so much more! We're not your ordinary Ace Hardware.

Bringing you what's new
at your local family-owned
Geneva Ace Hardware.

Our experienced associates
can offer valuable tips on:

- Plumbing
- Small Engines
- Lawn & Garden
- Repair Projects
- Painting & Decorating
- Cleaning
- Hardware
- And More!

Please let us know if you
have questions or comments
on what you'd like to see
featured.

Newsletter Editor:

Mary Jo Downen

typagraphics@gmail.com

STORE HOURS

(Until Further Notice)

Monday- Saturday

8AM - 7PM

Sunday

9AM - 5PM

P | 630.208.6600

www.genevaace.com

APPLY FOR YOURS
TODAY!



Everything you need to know for a beautiful lawn

You don't have to be a professional to have a lawn that will be the envy of the neighborhood. Read on to discover what you can do to create a gorgeous lawn that you'll enjoy all season long!

1. Feed your lawn.

To keep your lawn looking it's best, you want to fertilize several times throughout the year.

Scotts® Turf Builder™ Lawn Food thickens your grass to crowd out new weeds and strengthens your lawn to help protect it against future problems. Apply Scotts Turf Builder Lawn Food any time, during any season, to unlock your best lawn.

Another great choice for your lawn is Ace Weed & Feed, which kills dandelions, chickweed, white clover and most other common broadleaf weeds. It feeds your lawn up to eight weeks to build strong, deep roots, which protects your lawn from drought and heat. Ace® Lawn Fertilizer feeds your lawn in one easy step and is formulated for quick greening. Ace fertilizers carry the Ace Promise satisfaction guarantee.

2. Mow at the right time and height.

When and how you mow can make a huge difference in the look of your lawn. Be sure

continued on next page



\$18.99 - \$2 WITH ACE REWARDS CARD*

\$16⁹⁹

Ace® Lawn Fertilizer

Covers 5000 sq. ft.

7475379

Limit 2 at this price.

15,000 Sq. Ft., 7475346...\$42.99

-\$6 With Ace Rewards Card,*

You Pay \$36.99.

Limit 2 at this price.



\$24.99 - \$2 WITH ACE REWARDS CARD*

\$22⁹⁹

Ace® Weed and Feed

Covers 5000 sq. ft.

7475403

Limit 2 at this price.

15,000 Sq. Ft., 7475460...\$54.99

-\$6 With Ace Rewards Card,*

You Pay \$48.99.

Limit 2 at this price.



\$28.99 - \$2 WITH ACE REWARDS CARD*

\$26⁹⁹

Scotts® Turf Builder® Weed & Feed₃

Covers 5000 sq. ft.

7430952

Limit 2 at this price.

15,000 Sq. Ft., 7430945...\$71.99 - \$6

With Ace Rewards Card,* You Pay

\$65.99. Limit 2 at this price.



SALE \$20.99 - \$2 WITH ACE REWARDS CARD*

\$18⁹⁹

Scotts® Turf Builder® Lawn Food

Covers 5000 sq. ft.

7314263

Limit 2 at this price.

15,000 Sq. Ft., 7314271...SALE

\$49.99 - \$6 With Ace Rewards Card,*

You Pay \$43.99. Limit 2 at this price.



Lawn Care (continued)

to set the mower at the highest setting for the type of grass you're growing, about 2½ to 3½ inches. Warm-season grasses do better when cut a little shorter. Letting the grass grow to its optimum height will encourage it to establish a deeper root system while shading the soil to help discourage weed seeds from sprouting.

It's also important to mow frequently enough that you're never removing more than 1/3 of the grass blade height at a time. Be sure to wait until the grass is dry so you don't end up with wet grass clumps all over the yard. Finally, vary your mowing patterns so that you don't create ruts in the lawn from repeatedly mowing along the same track.

3. Water the lawn properly.

Giving the grass a good long soak encourages roots to grow deeply into the soil, which strengthens the lawn and helps it survive during times of drought. When the grass has started to look a little grayish and the blades don't bounce back when you walk on them, it's time to water. Run the sprinkler until you can easily push a ¼ inch diameter dowel or plant stake about 12 inches into the ground. You don't want the soil to be so saturated that if you squeeze a handful, it drips, but you do want the soil to be a little sticky.

Grass uses less water in the spring and late fall than during the summer, so in the spring you might only need to water once per week, while in the summer you might need to water three times per week. Of course, if you receive a long, soaking rain, there's no need to water that day.

4. Prevent grubs and other insect.

Pests can lay waste to your beloved turf. BioAdvanced® 10 Lb. 24 Hour Grub Killer Plus and Complete Insect Killer or 12 Lb. kills Grubs, Ticks, Billbugs and other listed pests in 24 hours. Use at the first sign of an infestation to stop Grubs from feeding on grass roots and protect your lawn. Simply apply granules when Grubs or other listed pests are present and water to kill by contact.

Spectracide Triazicide Insect Killer for Lawns Granules kills 100+ types of lawn-damaging insects on contact above and below the ground, including ants, crickets, centipedes, pill bugs, fleas and grubs. Once the treated area has been watered and is dry, children and pets can return to lawn.

Now that you have the information you need for the most beautiful lawn in the neighborhood, stop by Geneva Ace and pick up everything you need!

**Geneva Ace
Hardware**
will always
be your
HELPFUL PLACE.

ORDER at
genevaace.com
or **call in**
your order:
630-208-6600



**In-Store
Pickup**



**Curbside
Pickup**



**Spectracide® Triazicide®
Lawn Insect Killer 10 Lb.
Granules, 40 Oz. Concentrate
or 32 Oz. Ready-to-Spray**

7114176, 7435290, 7215197
Limit 2 each at this price.



**BioAdvanced® 10 Lb. 24 Hour
Grub Killer Plus, 11.5 Lb.
Complete Insect Killer or 12 Lb.
Season-Long Grub Control**

7099104, 7664741, 7099096
Limit 2 each at this price.