



Geneva Ace Hardware

NEWSLETTER

MARCH 2021

Your Helpful Hardware Place... and so much more! We're not your ordinary Ace Hardware.

Bringing you what's new at your local family-owned Geneva Ace Hardware.

Our experienced associates can offer valuable tips on:

- Plumbing
- Small Engines
- Lawn & Garden
- Repair Projects
- Painting & Decorating
- Cleaning
- Hardware
- And More!

Please let us know if you have questions or comments on what you'd like to see featured.

Newsletter Editor: Mary Jo Downen
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STORE HOURS

(Until Further Notice)

Monday- Saturday

8AM - 7PM

Sunday

9AM - 5PM

P | 630.208.6600

www.genevaace.com

APPLY FOR YOURS TODAY!



This Year's Beautiful Lawn is as Easy as 1, 2, 3, 4!

Without proper care, your yard can quickly become a battleground of grass vs. weeds. Fortunately, there's no need for a turf war, thanks to the Scotts® 4 Step® lawn. Below is exactly how and when to feed for a better spring, summer, fall and winter lawn.

Start here for a yard you'll be proud to show off!

1 - Step 1® Crabgrass Preventer Plus Lawn Food: Prevents problem grassy weeds like crabgrass

Apply in early spring, anytime between February and April when temperatures are still cool (under 80F). Step® 1 prevents crabgrass before it can germinate. It also feeds to green up a winter-weary lawn. Apply Step® 1 on or before Easter. To help improve your soil before the growing season, you can also apply Scotts® Foundation Soil Improver around the same time as your Step® 1 application.

2 - Step 2® Weed Control Plus Lawn Food: Stop dandelions; nourish grass plants.

Apply Step® 2 in late spring, anytime between April and June, but be sure to wait 4-6 weeks after applying Step®

1. It kills many broadleaf weeds like dandelions, while feeding and nourishing the lawn. Step® 2 builds thick, green turf from the roots up. Apply Step® 2 near Memorial Day on a calm day, on a damp lawn, and when rain is not expected for at least 24 hours.

3 - Step 3® Lawn Food with 2% Iron: Green things up

Give your lawn a mid-season boost with an application of Step® 3. Apply in the summer, between June and August. Step® 3 feeds and strengthens the lawn against heat and drought, guaranteed. Apply Step® 3 close to Independence Day if rain is not expected, immediately water after application. Spot treat weeds, as needed.

4 - Step 4® Fall Lawn Food: Protect and strengthen

Step® 4 can be applied 4 to 6 weeks after Step® 3, between August and November. It greens up the lawn now, and helps strengthen and protect it for a better lawn next spring. Apply Step® 4 from Labor Day until mid October. Water to speed greening, if desired.

Follow these simple steps for a beautiful lawn, year after year.

<p>\$27.99 -\$2 WITH ACE REWARDS CARD*</p> <p>\$25⁹⁹</p> <p>Scotts® Turf Builder® Halts® Crabgrass Preventer with Lawn Food Covers 5000 sq. ft. 7232325 Limit 2 at this price. 15,000 Sq. Ft., 7232390...\$69.99-\$6 With Ace Rewards Card* You Pay \$63.99. Limit 2 at this price.</p>	<p>\$84.99 -\$20 WITH ACE REWARDS CARD*</p> <p>\$64⁹⁹</p> <p>Scotts® 4 Step® Annual Program 7287154 Limit 2 at this price. 4 Step® Annual Seeding Program, 5000 Sq. Ft., 7287188...\$99.99-\$30 With Ace Rewards Card* You Pay \$69.99. Limit 2 at this price.</p>	<p>\$214.99 -\$50 WITH ACE REWARDS CARD*</p> <p>\$164⁹⁹</p> <p>Scotts® 4 Step® Annual Program 7287162 Limit 2 at this price. 4 Step® Annual Seeding Program, 15,000 Sq. Ft., 7287618...\$259.99-\$75 With Ace Rewards Card* You Pay \$184.99. Limit 2 at this price.</p>
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Your Ace in The Hole for a Beautiful Lawn!

Keep your yard healthy and green with lawn products from Ace. Whether you want to maintain your yard's current beauty or restore a dry or patchy lawn, we offer the lawn care products to help you realize your vision, including:

Weed and Plant Control: Prevent ugly and aggressive weeds from taking over your yard with Ace Weed and Feed.

Lawn Fertilizers: Cultivate lush, green grass with lawn fertilizers from Ace. Our Crabgrass Preventer with Fertilizer does double-duty, while our Ace Lawn Fertilizer has the ingredients your lawn craves to be it's lush, beautiful best.

During the month of March, we have several Ace lawn care products on sale exclusively for Ace Rewards Members.

\$15.99 - \$2 WITH ACE REWARDS CARD*
\$13.99
Ace Lawn Fertilizer
 Covers 5000 sq. ft.
 7475379
 Limit 2 at this price.
 15,000 Sq. Ft., 7475346...SALE \$36.99 -6
 With Ace Rewards Card,* You Pay \$30.99.
 Limit 2 at this price.

\$21.99 - \$2 WITH ACE REWARDS CARD*
\$19.99
Ace Crabgrass Preventer with Fertilizer
 Covers 5000 sq. ft.
 7475262
 Limit 2 at this price.
 15,000 Sq. Ft., 7475528...SALE \$51.99 -6
 With Ace Rewards Card,* You Pay \$45.99.
 Limit 2 at this price.

SALE \$18.99 - \$2 WITH ACE REWARDS CARD*
\$16.99
Ace Weed and Feed
 Covers 5000 sq. ft.
 7475403
 Limit 2 at this price.
 15,000 Sq. Ft., 7475460...SALE \$48.99 -6
 With Ace Rewards Card,* You Pay \$42.99.
 Limit 2 at this price.

You Grew It, Now You Have to Cut It!

Geneva Ace Hardware is your go-to place for outdoor power equipment! Take advantage of these great sale prices on quality brands like TORO, Craftsman, and EGO, the #1 rated battery powered platform.

Need repairs on your equipment? We do that, too! Give us a call.

\$379.00

TORO

Toro® Recycler® SmartStow® Personal Pace® Self-Propelled Mower

- 22" cutting deck
- 150cc engine
- Personal Pace Auto-Drive®
- Mulch or bag

7013911

POWERED BY
BRIGGS & STRATTON
 ENGINE BORN IN THE USA

\$289.99 - \$20 WITH ACE REWARDS CARD*
\$269.99

CRAFTSMAN

Craftsman® Deluxe High-Wheel Push Mower

- 21" cutting deck
- 163cc engine
- Side discharge, mulch, bag

7815145
 Limit 1 at this price.
 Push Mower,
 7014454...\$249.99 - \$20
 With Ace Rewards Card,*
 You Pay \$229.99.
 Limit 1 at this price.

POWERED BY
BRIGGS & STRATTON
 ENGINE BORN IN THE USA

EGO

\$649.99 - \$50 WITH ACE REWARDS CARD*
\$599.99

EGO™ POWER+ 56 Volt Select Cut™ Touch Drive™ Self-Propelled Mower

- Includes 7.5 amp lithium-ion battery with rapid charger
- Up to 60-minute run time
- 21" multi-blade cutting deck
- Rear bag, side discharge and mulch capability

7006686
 Limit 1 at this price.
 Self-Propelled Mower, 7804826...\$549.99 -50
 With Ace Rewards Card,* You Pay \$499.99.
 Limit 1 at this price.

SELECT CUT™
 MULTIBLADE SYSTEM